



# “L”angeCare

*Lange Eye Care and Associates are more than just eye care specialists. They are also a dedicated team of experts in customer care, ensuring quality treatment for all with a patient-centered approach in top-of-the line facilities.*

DOCTOR MICHAEL LANGE had a vision, if you will. He wanted to offer eye care to everyone regardless of their economic situation and to that end, Lange Eye Care and Associates established programs to help people who financially fall through the cracks. “Each patient, regardless of financial circumstances, gets the same care and attention everyone else does. Money shouldn’t be the determining factor when it comes to one’s eyesight,” Doctor Lange says.

Michael Lange put together an organization of professionals who care and it is obvious by the way the business has grown that their patients know it. “We are all about customer service and customer satisfaction,” he explains. “It starts the moment someone walks through the door or picks up the phone to make an inquiry. First impression is everything, and we want the employee who has first contact with our patients to ensure that contact is complete and satisfactory. We know we can make most anyone happy. We just want them to already be happy and satisfied when they finally reach us and that is why customer care and service is so important to us.”

A team of Board Certified Optometric Physicians and Ophthalmologists are there to do just that, and they have

at their disposal six state of the art eye care centers that encompass the latest advancements in eye care technology. One of the centerpieces of their success has recently opened in The Villages, and anyone who has seen it would indeed agree it is the Taj Mahal of eye care.

The multimillion dollar 25,000 square-foot Lange Eye Institute, located at S.R. 466 and C.R. 101 is a one-stop, totally inclusive facility. It offers the latest in advanced medical, laser and surgical treatment of the eyes as well as facial cosmetic procedures and surgery. Patients can browse through a luxurious optical for the newest styles in eye wear and can often have their glasses made while they wait.

Lange Eye Care and Associates have also gone to great lengths to assemble one of the finest professional staffs possible. The doctors at Lange Eye Care have a combined experience of 160 years at treating eye problems.

Dr. Martin E. Burger, a refractive surgeon/LASIK specialist, is one of the most experienced LASIK surgeons in the country. Unlike many surgeons who perform various types of eye surgery, Dr. Burger specializes in performing Refractive Lasik Surgery and he has successfully performed more LASIK

procedures than almost any other LASIK surgeon in the country. He is a perfect fit for the two Lange Eye Lasik Centers in Gainesville and The Villages. This gives Dr. Burger the ability to offer LASIK surgery to a much broader range of patients. Lange Eye Care is the only center in the area to offer multiple lasers at two locations for refractive laser surgery. Dr. Martin Burger is one of a select few surgeons in the country that has done more than 50,000 refractive laser surgical procedures.

Dr. Kyle Balch is a Board Certified Ophthalmologist and Oculoplastic

eye diseases (glaucoma, conjunctivitis, cataracts, diabetic retinopathy, macular degeneration) as well as pre and post operative management and eye emergencies (corneal abrasions, foreign body removal, chemical burns, etc.).

Eye care is about service and professionalism, and one of the main reasons patients continue to come to Lange Eye Care is because they use technicians for preliminary testing only. Their doctors carry the load as they indeed should and spend the time necessary to reach the most accurate prescription for spectacles and/or

vision health awareness in all age groups. “We treat patients from six months to 100 years old,” he says. “I want to increase vision health awareness in all age groups.” Dr. Lange’s experience in clinical training eminently qualifies him to discuss the latest in eye care including all advancements in medical, surgical, optical and nutritional interventions, making each and every show interesting and packed full of information.

Dedicated to quality, Lange Eye Care and Associates has six locations at Gainesville, Ocala, the Reitz Union located on the University of

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Surgeon. Thousands of patients have come to the Lange Eye Care to see Dr. Balch for the latest advances in cataract, cosmetic and reconstructive facial surgery. Dr. Balch is an expert in the latest multifocal implant surgery (alcon Restor multifocal). Some of the specialized facial surgeries include complete face, brow and forehead lifting, laser eyelid surgery, laser skin resurfacing, skin cancer removal, cheek implants, fat transplantations, neck liposuction and reconstructive procedures. Nonsurgical procedures include Botox, collagen and Restylene injections, chemical peels and the prescribing of skin care products. Dr. Balch can be seen at Ocala Lange Eye Care and The Villages Lange Eye Institute.

Board Certified Optometric physicians, Dr. Michael Lange, Dr. Gary Tost, Dr. Glenn Pieschke, Dr. Brian Atkins, Dr. William Ramsay, Dr. Paul Collins, Dr. Scott Drexler, Dr. Sheila Drexler and Dr. Mischelle Percy head up the primary eye care team. The doctors are responsible for comprehensive eye examinations, pediatric and geriatric eye care, contact lens fitting, low vision, diagnosis and treatment of

contact lenses. Their doctors also go over all available treatment options for each diagnosis the patient has, including optical, medical, surgical and nutritional intervention. “That in itself is almost unique,” Dr. Lange admits. “Usually the doctor spends little time with the patient while the tech does all the work. Not so with us! We take our time to make sure the patient gets the care they need and deserve.”

Dr. Lange has been hosting a popular live call in show called “Ask the Doctor” throughout Florida five times a week for 15 years! His programs focus on eye care and prevention of eye disease. He is an expert in treatment and prevention. “I was interested in doing the shows because prevention plays such a large role in today’s eye care programs,” he says. “I feel we need to educate people about eye care to prevent needless eye damage and vision loss. It’s important to me. It really is.” He uses his shows to increase

Florida campus, Triple Crown Plaza (West Ocala), Summerfield and The Villages. “We are here to help and we offer Central and North Central Florida locations and options to fill any and all eye and cosmetic facial needs,” says Dr. Lange.

The more you visit with and speak to Dr. Michael Lange you realize the patient is what Lange Eye Care and Associates is all about. “What else is there?” he asks seriously. “My one great passion in life is helping people visually, and we will go wherever that takes us.”

Recently, to that end, he has developed and is marketing Fortifeye Vitamins as targeted formulas for dry-eye therapy, macular defense therapy, and complete eye and total body therapy. “What next?” we ask.

Dr. Lange only smiles. “Who knows?” he answers. “Whatever it takes to help people live a happier, healthy life with good vision.”

F O R M O R E I N F O R M A T I O N

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